



TIGER 21

TIGER 21 Launches New Group in Switzerland as Part of its European Expansion

High-Net-Worth Organization Names Eric G. Sarasin as Swiss Chair

NEW YORK, NY – February 21, 2018 – Tiger 21, the premier peer membership organization for high-net-worth wealth creators, today announced its latest overseas expansion with the launch of its first Group in Switzerland. This new Group, chaired by Eric G. Sarasin, an accomplished private banking and family office expert, will provide an opportunity for affluent individuals to meet on a monthly basis to focus on improving their investment acumen and market knowledge, while exploring the issues of wealth preservation, estate planning, and family dynamics beyond finance.

This is TIGER 21's second location in Europe, with the first Group in London having been established in April 2017.

Mr. Sarasin commented, "Switzerland is one of the world's leading financial centers and it is home to some of the most successful executives, investors, and entrepreneurs. I am delighted to serve as the leader of the Group and look forward to the opportunity to connect high-net-worth individuals from the various communities within Switzerland in a confidential setting."

"Switzerland is a country known for its wealth sophistication, making it an ideal location for our latest TIGER 21 Group location in Europe. Our British and North American Members have a strong affinity for Switzerland, which will enhance the cross-pollination with our Swiss Members and allow us to broaden our European reach," said Michael Sonnenfeldt, Founder and President of TIGER 21. "We are delighted to have Eric join as Switzerland TIGER 21 Chair and feel his deep financial experience, complemented by his extensive network and fluency in four languages, will allow him to bring together the high-net-worth community in Switzerland so that they can address the challenges and opportunities they face on a day-to-day basis."

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About TIGER 21

TIGER 21 is the premier peer membership organization for high-net-worth wealth creators and preservers and helps them to navigate the challenges and opportunities that success creates. With almost 600 Members, TIGER 21 Members collectively manage personal assets of \$60 billion. Members are current and former entrepreneurs, investors and top executives. TIGER 21 leads with a unique approach to financial acumen and wealth preservation that focuses on leveraging collective wisdom, shining a light on personal blind spots, and engaging Members in an extraordinary community to protect, connect, and enhance their lives. Founded in 1999, TIGER 21 has 40 confidential Groups of 12–15 Members each that meet for a full day each month in more than 25 cities across the U.S., Canada, and Europe. Each Group functions as a personal board of directors for its constituent Members. Membership is by invitation only. To learn more about TIGER 21, please visit www.TIGER21.com.